

SMART ENERGY SOLUTIONS SIGNS DISTRIBUTION AGREEMENT WITH LEADING U.K. DISTRIBUTOR – THE AMETHYST GROUP

POMPTON PLAINS, N.J. – May 30, 2007 – Smart Energy Solutions, inventor and manufacturer of the innovative Battery Brain™ vehicle aftermarket device, announced that it has finalized an agreement with the Amethyst Group, one of the top 20 contract logistics providers in the U.K., to distribute Smart Energy products throughout the U.K.

The Amethyst Group has over 30 years warehousing and logistics experience in the auto industry. As well as distributing its own aftermarket parts to the car and truck industry, it also provides full third party logistics services to a number of major brands in the U.K.

“Smart Energy Solutions is pleased that the Amethyst Group has decided to become the Battery Brain™ distributor in the U.K. and Ireland. They presently sell and have established contacts in all the market segments that our company is servicing,” stated Pete Mateja, CEO of Smart Energy Solutions. “They have the infrastructure in place to quickly develop the market for Battery Brain™ and provide us with a strong market presence.”

“The Amethyst Group is very pleased to be working with Smart Energy Solutions to distribute the Battery Brain™ range of products in the U.K. Battery Brain™ offers a fantastic solution to a common problem, and the innovative features offered by this product provide customers with peace of mind, as well as significant savings in time and money. We look forward to presenting this exciting opportunity to existing and new customers.” David Smith, commercial manager.

Battery Brain™ is Smart Energy’s flagship device that constantly monitors electrical discharge of the battery for nearly all kinds of vehicles including autos, SUVs/trucks, medium and heavy duty trucks, military, buses, RV’s, boats, commercial vehicles and personal watercraft. Should Battery Brain™ detect that the battery is losing the required charge needed to start the vehicle’s engine, the device automatically disconnects the battery to preserve its starting power. In addition, Battery Brain™ offers a built-in anti-theft feature and will extend the life of the battery

About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC Bulletin Board: SMGY; Berlin: UBM.BE; Frankfurt: UBM.F) is the sole owner of the Battery Brain™ line of vehicle accessory products. The company is headquartered in Pompton Plains, N.J., with operations in Zhuhai, China, Milan, Italy, Moshav Beit-Nechemia, Israel, Petach Tikva, Israel and Pompton Plains, NJ. Visit www.smgy.net.

About Amethyst Group

Headquartered in Tunbridge Wells, the Amethyst Group focuses on providing logistics for automotive & machinery, toys and consumer products, and clothing and fashion with particular emphasis on integrated e-fulfillment services. The Trading Division sells commercial vehicle parts through a retail dealer network as well as supplying the Ministry of Defense with parts to support the Bedford vehicle fleet.

The Automotive & Industrial Division is headquartered in Staplehurst, Kent concentrating on the automotive and transport industries, MOD suppliers, industrial products and manufacturing sectors

Its warehouses are mainly centrally located providing excellent locations for national distribution, as well as southern locations ideal for their proximity to Europe.

Forward-Looking Statements:

Actual results could differ materially from any forward-looking statements contained in any Smart Energy Solutions press release. All statements made in this press release are made as of the date of the release and could change due to unknown risks and uncertainties.

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