

Smart Energy Solutions Signs Distributor Agreement with Whelen's Mexican Distributor Ameesa

Increases Penetration in Mexico

FOR IMMEDIATE RELEASE

POMPTON PLAINS, NJ, October 1, 2007 - Smart Energy Solutions, Inc. (OTC BB: SMGY), developer and manufacturer of the innovative Battery Brain™ product line of vehicle and marine devices, has signed a distributor agreement with Adrian López Morales - AMEESA, an authorized Whelen Master Distributor for the country of Mexico. For nearly half a century, Whelen has provided life saving light, voice and siren devices for police, military, industrial and public situations.

"Ameesa is a leading supplier of quality products to the public and private law enforcement and emergency vehicles markets in Mexico. Battery Brain will ensure that these critical vehicles are always ready to go," said Andrew Knowles, Vice President, Sales & Marketing, Smart Energy Solutions. "Battery Brain is scheduled to be installed in over 2,000 new law enforcement vehicles in November 2007, with additional orders already received from several important commercial customers. Our market penetration rate in Mexico is expected to be greatly enhanced with this agreement."

"Ameesa is happy to work with Smart Energy Solutions, and distribute the Battery Brain products in Mexico," said Adrian López Morales, CEO, Ameesa. "The Battery Brain is a great solution for our client's battery discharge problems and we look forward to introducing Battery Brain to all of our clients throughout Mexico. Battery Brain will help expand Ameesa's excellent installation reputation."

Battery Brain™ is Smart Energy's flagship device that constantly monitors electrical discharge of the battery for nearly all kinds of vehicles including autos, SUVs/trucks, medium and heavy duty trucks, military, buses, RV's, boats, commercial vehicles and personal watercraft. Should Battery Brain™ detect that the battery is losing the required charge needed to start the vehicle's engine, the device automatically disconnects the battery to preserve its starting power. In addition, Battery Brain™ offers a built-in anti-theft feature and will extend the life of the battery

About Ameesa

Ameesa is a Mexican owned company, established in 2004 by Mr. Adrian López Morales. They serve Mexico including government and private markets, specializing in fulfilling patrol equipment necessities for police corporations, counties, states and federal agencies. Ameesa offers the best design and technical development equipment and installation option for their client's vehicles. Recognized as an authorized Whelen Master Distributor for the country of Mexico since 2005, Ameesa imports equipment from several North American suppliers such as Havis Shields, Carling Technologies, Gates, Cole Hersee, Atlas Sound, Accele Electronics, Digori Tech VSN and Golight among others. Visit <http://www.ameesa.com>.

About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC BB:SMGY) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Pompton Plains, NJ, with operations in, Zhuhai, China, Petach Tikva, Israel and Pompton Plains, NJ. Visit <http://www.smgynet>.

Forward-Looking Statements:

Actual results could differ materially from any forward-looking statements contained in any Smart Energy Solutions press release. All statements made in this press release are made as of the date of the release and could change due to unknown risks and uncertainties.

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