

## **SMART ENERGY SOLUTIONS RETAINS REDWOOD CONSULTANTS, LLC TO ASSIST IN SHAREHOLDER RELATIONS AND STRATEGIC PLANNING**

January 21, 2009 Pompton Plains, NJ ( SMGY:OB) Smart Energy Solutions is pleased to announce it has retained California-based Redwood Consultants, LLC to assist in shareholder relations and investor communications. In addition, Redwood will be working closely with the company in the strategic planning and implementation of its innovative power systems management solutions.

Smart Energy CEO Ed Braniff said, “We are delighted to announce our relationship with Redwood Consultants. We are committed to providing timely and consistent updates to the investment community. We will be working closely with senior management of Redwood to keep the global investment community apprised of our progress at all levels.”

Redwood Senior Advisor William Jeffrey Gilliam observed, “We are particularly impressed with the scope and sophistication of Smart Energy’s technology for a wide variety of power management applications. In California and many other states, utilities and power systems suppliers must make hourly decisions concerning the quantity of electrical power that must be purchased on an hourly basis in order to meet peak power demands. Smart Energy’s proprietary technology can manage a state-wide grid as large as the California ISO system, and provide system managers with real time information that minimizes the need for purchase of redundant power. Without this real time data, system operators throughout the US currently commit to the purchase of billions of dollars annually in redundant power.”

### About Smart Energy

Smart Energy Solutions is engaged in research, development, manufacturing and distribution of innovative power systems management solutions for a wide variety of industries. These products and solutions are now available in 14 countries. They include the Battery Brain, an innovative electronic processor and switching technology designed for battery power management in the auto, truck and bus market; and Devisolator, a power systems management device that has application in a broad range of stored energy systems. For further info see [www.smgynet.com](http://www.smgynet.com)

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