

Smart Energy Solutions Inc and BlackPool Acquisitions, LLC Sign Stock Purchase Agreement

For Immediate Release

POMPTON PLAINS, N.J., December 22, 2009 -- Smart Energy Solutions, Inc. (OTC Bulletin Board: [SMGY - News](#)), developer and manufacturer of the innovative Battery Brain™ product line of vehicle and marine devices, is pleased to announce the signing of a stock purchase agreement with BlackPool Acquisitions, LLC.

“We would like to officially welcome BlackPool Acquisitions, LLC as our financial partner,” stated Ed Braniff, CEO of Smart Energy Solutions. “With BlackPool as our financial partner, we will be completely updating our product line and taking advantage of a number of exciting opportunities in the alternative energy field.”

“We look forward to working with Smart Energy Solutions management and reinventing the company,” said Jonathan Cross of BlackPool Acquisitions. He continued, “Over the past few months we have worked extensively with Ed Braniff and his team to develop a strategy to unlock the value of the Battery Brain™ product line. We have also opened negotiations with a number of add-on, accretive acquisitions.”

About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC Bulletin Board: [SMGY - News](#)) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Pompton Plains, NJ, with operations in, Zhuhai, China, Petach Tikva, Israel and Pompton Plains, NJ. Visit <http://www.smgy.net>.

About BlackPool Acquisitions, LLC

BlackPool Acquisitions, LLC, is a Private Equity Group, managed by BlackPool Group, Inc., that specializes in investing in and acquiring undercapitalized micro-cap companies that have attractive value propositions. Visit: <http://www.theblackpoolgroup.com>

Safe Harbor Statement

Statements contained herein that are not based upon current or historical fact are forward-looking in nature. Such forward-looking statements reflect the Company's expectations about its future operating results, performance and opportunities that involve substantial risks and uncertainties. When used herein, the words "anticipate," "believe," "estimate," "plan," "intend" and "expect" and similar expressions, as they relate to Smart Energy Solutions, Inc., or its management, are intended to identify such forward-looking statements. These forward-looking statements are based on information currently available to the Company and are subject to a number of risks, uncertainties, and other factors that could cause the Company's actual results, performance, prospects, and opportunities to differ materially from those expressed in, or implied by, these forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, such factors, including risk factors, discussed in the Company's periodic reports and other filings made with the U.S. Securities and Exchange Commission, including its Annual Report for the year ending December 31, 2008 filed on Form 10K. Except as required by the Federal Securities law, the Company does not undertake any obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or for any other reason.

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